



Wilmington, NC—6/19/2009— New Potato would like to announce the release of Multipass, a new educational game designed for iPhone® and iPod touch®.

As of March 2009, Apple® reported sales of iPhone and iPod touch products in excess of 30 million. Following the release of the newest version of iPhone mobile digital devices in June 2009, Apple also reported that over 1 million phones were sold in the new model's first six days on the market.

Consider the popularity of iPhone and iPod touch products. There is also fascinating and encouraging research beginning to emerge regarding the role of technology in education. The future of education may lie in using products like the iPhone as educational tools. Will we see the day when students are able to check out an iPod® from their school or local library?

The developers at New Potato are confident that Multipass is a valuable learning aid for young math students. Once loaded onto the iPhone or iPod touch, Multipass eliminates the inconvenience involved in making multiplication flash cards, and provides students in the second grade and beyond with an innovative and fun tool for learning and practicing their multiplication tables in the format of a game.

Features of Multipass include individual tracking of multiple players, as well as adjustable and personalized game settings. As players practice, they are rewarded by earning stars for good performances. Multipass also tracks how well players perform in individual report cards and provides an integrated "Hint" feature that includes a partial multiplication table for review.

Please check out Multipass in the iTunes® App Store™ by clicking [here](#).

Multipass is brought to you by New Potato, an Apple Developer and a creative design firm located on the sunny shores of North Carolina. The team at New Potato works with Fortune 1000 companies and entrepreneurs to quickly design, build, and launch a wide range of consumer software and electronic products. New Potato is currently focused on extending the amazing iPhone and iPod platforms into new innovative areas.

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